

ABSTRACT

A decorative thermally insulated beverage container grip providing both an insulated grip and a means for distinguishing one's beverage container. The grip identifier is made of a flexible insulating material such as neoprene. The grip identifier is shaped as to fit snug around particular sizes and shapes of beverage containers such as a traditional pint glass. A vertical seam closed by a fastener allows for easy opening and closing of the grip around the glass. The flexible insulating material can be varying in design and indicia, a patch or a fastener for an interchangeable patch can be placed on the grip identifier for purposes of advertisement, as a means of distinguishing one's beverage container or to enhance its appearance. Additionally the grip identifier can have a loop for an ornament to be hung as an additional means of distinguishing one's beverage container.